



The 18<sup>th</sup> Annual  
**Vision Quest**  
 Conference & Trade Show  
 MAY 13-15, 2014 • WINNIPEG CONVENTION CENTRE

## Partnership Opportunities

### For Sponsors & Exhibitors

PRESENTED BY:



**SPONSORSHIP OPPORTUNITY LEVELS:**

Diamond Sponsor .....	\$25,000
Crystal Sponsor .....	\$15,000
Platinum Sponsor.....	\$10,000
Gold Sponsor .....	\$5,000
Silver Sponsor .....	\$2,500
Banquet Table Sponsor .....	\$1,000

**EXCLUSIVE SPONSORSHIP OPTIONS**

Banquet .....	\$10,000
Delegate Bag .....	\$5,000

**SPONSORSHIP CONTACT:**

**Debbie Maslowsky**  
 Conference Coordinator  
 Phone: (204) 487-0035  
 Fax: (204) 231-8321  
 Email: dmaslowsky@mts.net

**EXHIBIT OPPORTUNITIES:**  
 (PRICES INCLUDE GST)

Large Business .....	\$682.50
Small Business.....	\$525.00
NPO .....	\$393.75
Aboriginal Artist/ Craftsperson.....	\$210.00

**TRADE SHOW CONTACT:**

**Anne-Marie Thibert**  
 Phone: (204) 231-8326  
 Fax: (204) 231-8321  
 Email: admin@vqconference.com

**Address:**

Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7

For general information call: 1-800-557-8242 or 204-942-5049

[www.vqconference.com](http://www.vqconference.com)

## Our History

Vision Quest Conferences Inc. is a non-profit, charitable organization formed through partnerships with five Manitoba Aboriginal Community Futures Development Corporations.

Vision Quest Conference celebrated its 17th year in 2013. The show was an undeniable success with nearly 1,000 individuals attending as delegates, trade show participants, sponsors and volunteers. Our delegates were very pleased with the workshops, keynote presentations and entertainment, and our trade show participants appreciated the opportunity to showcase their product and services to the Conference delegates and public at large.

As we celebrate our 18th year in 2014, Vision Quest looks forward to bringing together innovators, entrepreneurs and business leaders to discuss and promote Aboriginal business, community and economic development. It has become a very well-respected event; providing opportunities for learning, networking, information sharing, partnership building as well as cultural awareness and entertainment. Over the past 17 years, nearly 12,000 people have participated in Vision Quest.

## Our Delegates

While many of our delegates travel from Manitoba, Saskatchewan, Northern Ontario and Alberta, Aboriginal leaders and entrepreneurs from as far away as Nunavut, Northwest Territories and the U.S.A. have also participated. Our delegates include: Aboriginal business owners and operators; Aboriginal youth; community leaders; economic development officers; investors and financial institutions; government and corporate representatives; business and community service providers; individuals or businesses interested in working with the Aboriginal community.

## Our Message

Our message of educational and entrepreneurial opportunity is broadcast to a wide audience. We have developed a proven marketing strategy that ensures our sponsors are prominently recognized by all delegates, media and the public. Marketing efforts include:

- A full colour Conference registration form and poster distributed to a mailing list of more than 2,500 individuals and organizations
- Advertising in major Aboriginal publications across Canada
- The Vision Quest website - [www.vqconference.com](http://www.vqconference.com) which lists sponsors, Conference agenda, Trade Show details and the opportunity to register online
- Radio, TV and print media interviews leading up to and during the event
- On-site full colour program
- Event signage

## Sponsorship Opportunities

### Diamond Sponsor - \$25,000

*Sponsors in the Diamond category are overall Conference sponsors and will receive the complete menu of benefits.*

#### RECOGNITION:

- Prominent placement of your logo in the Conference Program
- Full Page colour advertisement in the Conference Program
- Prominent placement of your logo in print advertisements
- Prominent placement of your logo at [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Prominent placement of your logo on sponsor signage throughout the Conference area.
- First choice of two complimentary booths in the trade show (20' x 10' space) valued at \$1,300
- Opportunity to address the Conference delegates and/or introduce a keynote speaker
- Opportunity to present a workshop on a topic related to the Conference theme (as approved by the Vision Quest Board of Directors)
- Opportunity to contribute promotional materials for delegate bags.
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet.
- Complimentary Conference registrations for 8 (value of \$3,600)
- Complimentary reserved table for 8 at the Gala Banquet with table recognition (value of \$1,000) and invitations for 8 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Crystal Sponsor - \$15,000*

### **RECOGNITION:**

- Prominent placement of your logo in the Conference Program
- ½ page colour advertisement in the Conference Program
- Prominent placement of your logo in print advertisements
- Prominent placement of your logo at [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Prominent placement of your logo on sponsor signage throughout the Conference area
- First choice of two complimentary booths in the trade show (20' x 10' space) valued at \$1,300
- Opportunity to introduce a keynote/workshop speaker or entertainer
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 6 (value of \$2,700)
- Complimentary tickets and reserved seating at the Gala Banquet for 6 (value of \$360) and invitations for 6 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Platinum Sponsor - \$10,000*

### **RECOGNITION:**

- Placement of your logo in the Conference Program
- ¼ page colour advertisement in the Conference Program
- Placement of your logo on [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Placement of your logo on all sponsor signage throughout the Conference area
- Complimentary booth (10' x 10' space) in the trade show (value of \$650)
- Opportunity to introduce a workshop speaker or entertainer
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 4 (value of \$1,800)
- Complimentary tickets and reserved seating at the Gala Banquet for 4 (value of \$240) and invitations for 4 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Gold Sponsor - \$5,000*

### **RECOGNITION:**

- Placement of your logo in the Conference Program
- Placement of your logo at [www.vqconference.com](http://www.vqconference.com)
- Placement of your logo on all sponsor signage throughout the Conference area
- Complimentary booth (10' x 10' space) in the trade show (value of \$650)
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 2 (value of \$900)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of \$120) and invitations for 2 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Silver Sponsor - \$2,500*

### **RECOGNITION:**

- Listing of your company in the Conference Program
- Listing of your company on all sponsor signage throughout the Conference area
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registration for 1 (value of \$450)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of \$120) and invitations for 2 to the pre-dinner VIP Reception
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Banquet Table Sponsor - \$1,000*

### **RECOGNITION:**

- Listing as table sponsor on the evening's commemorative menu
- Reserved table for 8 at the Gala Banquet with table recognition

# Custom Sponsorship Options

## *Banquet (exclusive) – \$ 10,000*

### **RECOGNITION:**

- Placement of your logo in the Conference Program
- ¼ page colour advertisement in the Conference Program
- Placement of your logo on [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Placement of your logo on Banquet signage
- Opportunity to welcome Banquet guests and/or introduce entertainer
- Opportunity to contribute promotional materials at Banquet tables
- Acknowledgement by MC at Banquet
- Logo recognition on video screens and in menu/program at Banquet
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 2 (value of \$900)
- Complimentary reserved table for 8 at the Gala Banquet with table recognition (value of \$1,000) and invitations for 8 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

## *Delegate Bag (exclusive) - \$ 5,000*

### **RECOGNITION:**

- Equal logo recognition with Vision Quest logo on delegate bag
- Listing of your company in the Conference Program
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 1 (value of \$450)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of \$120) and invitations for 2 to the pre-dinner VIP Reception
- Recognition in our post-Conference newsletter (distribution of 1,000)

# Vision Quest Sponsorship Form

We appreciate your interest in Vision Quest 2014. To confirm your support please complete the information below and fax back to us at (204) 231-8321. If paying by cheque please mail completed form with payment to **Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7.**

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, Town or Village: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## Support Options

Please check the level(s) and thank you for your generous support.

- |  |             |
|--|-------------|
| <input type="checkbox"/> Diamond Sponsor       | \$25,000.00 |
| <input type="checkbox"/> Crystal Sponsor       | \$15,000.00 |
| <input type="checkbox"/> Platinum Sponsor      | \$10,000.00 |
| <input type="checkbox"/> Banquet Sponsor       | \$10,000.00 |
| <input type="checkbox"/> Gold Sponsor          | \$5,000.00  |
| <input type="checkbox"/> Delegate Bag Sponsor  | \$5,000.00  |
| <input type="checkbox"/> Silver Sponsor        | \$2,500.00  |
| <input type="checkbox"/> Banquet Table Sponsor | \$1,000.00  |

## Payment Method (Please Check One)

Cheque     Visa     MasterCard

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

### Thank you for your generous support.

Our Conference Coordinator will be contacting you shortly to confirm receipt. If you have any questions in the mean time please call 1-800-557-8242 or (204) 942-5049 or email [admin@vqconference.com](mailto:admin@vqconference.com).

**To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact:**

**Debbie Maslowsky**  
Conference Coordinator

Phone: (204) 487-0035

Fax: (204) 231-8321

Email: [dmaslowsky@mts.net](mailto:dmaslowsky@mts.net)

**Vision Quest Conferences Inc.**

200 - 208 Edmonton Street Winnipeg, MB R3C 1R7



**Vision Quest**  
CONFERENCE Inc.

# Exhibit Opportunities

The 2014 Vision Quest Trade Show will be held in Hall A, third floor of the Winnipeg Convention Centre, adjacent to the Conference's main plenary/lunch room. With just over 80 exhibit spaces available, 1,000 Conference participants as well as public attendees, exhibitors have the unique opportunity to be part of a select group in showcasing your business/product.

## Exhibitor fees include:

- 10' x 10' booth space including 1 skirted (black) 6' table and 2 chairs
- Complimentary continental breakfast, refreshments and lunch for two booth staff both show days
- Invitation email provided for you to extend to your current and potential clients to visit your booth at Vision Quest (Trade Show is open to the public at no charge!).
- The opportunity to attend the Conference plenary sessions at no charge
- The opportunity to purchase tickets to the Gala Banquet (\$60 plus GST)
- Networking and business opportunities

## Additional Services:

To order electrical/Internet/phone, please contact Mary Fehr at the Winnipeg Convention Centre at (204) 957-4538 or for order forms, visit <http://www.wcc.mb.ca/serviceorderforms.php>. For other booth requirements such as carpet, display materials, additional tables or chairs, please contact Central Display at (204) 237-3367. **All orders must be received and paid in advance of the show.**

## Set-up & Tear-down

Exhibitor set-up in Tuesday, May 13th from 12:00 – 6:00 pm.  
Tear-down takes place on Thursday, May 15th from 2:30 – 4:30 pm.  
Booths must set-up and removed by the deadline times as noted (6:00 pm for set-up and 4:30 pm for tear-down). Booths cannot be dismantled prior to 2:30 pm on the 15th.

## Show Hours:

Wednesday, May 14th: ..... 8:30 am – 4:30 pm  
Thursday, May 15th: ..... 8:30 am – 2:30 pm

## Security

A security guard will be on-site in the trade show area in the off-hours of the event; however, we do recommend that you remove computers and other valuables during those hours or if you leave the exhibit area during show hours. We also recommend that you provide your own insurance for your own protection.

## Conference Registration

Conference registration is not included with a booth purchase. Any exhibitor (booth staff) who would like to attend the full Conference, including the presentations and workshops, must register as a delegate. Please refer to the Vision Quest Conference Registration Package at [www.vqconference.com](http://www.vqconference.com).

## Conference Overview

*Workshops are presented in 3 categories:  
Business / Community / Youth*

Tuesday, May 13	
3:00 pm – 8:00 pm	Registration, Golf and Tour Opportunities
Wednesday, May 14	
8:00 am – 4:00 pm	Registration
8:30 am – 4:30 pm	<b>Trade Show</b>
8:30 am – 9:15 am	Continental Breakfast
9:15 am – 10:45 am	Opening Ceremonies
10:45 am – 11:30 am	Keynote # 1
11:30 am – 12:00 pm	<b>Trade Show Visiting</b>
12:00 pm – 1:15 pm	Lunch
1:30 pm – 2:45 pm	Workshop Session #1
2:45 pm – 3:15 pm	Refreshment Break in <b>Trade Show</b>
3:15 pm – 4:30 pm	Workshop Session #2
Thursday, May 15	
8:00 am – 3:30 pm	Registration
8:30 am – 2:30 pm	<b>Trade Show</b>
8:30 am – 9:45 am	Continental Breakfast
9:45 am – 10:30 am	Keynote #2
10:30 am – 11:00 am	Refreshment Break in <b>Trade Show</b>
11:00 am – 12:15 pm	Workshop Session #3
12:15 pm – 2:00 pm	Lunch & Keynote #3
6:00 pm – 10:00 pm	Gala Banquet

*Subject to instant improvements*

**The Exhibitor agrees that Vision Quest Conferences Inc. and its volunteers, employees, contractors and sub-contractors accept no responsibility for damage, theft or any loss to displays, materials or personal property.**

# Vision Quest 2014 - Exhibitor Form - Part 1

To book your space, please complete the information below and fax back to (204) 231-8321.

If paying by cheque, please mail completed form with payment to 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7.

**Please make cheques payable to Vision Quest Conferences Inc.**

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, Town or Village: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## Booth Fees (includes GST)

I would like to reserve \_\_\_\_\_ booth space(s)  
at Vision Quest 2014 as a:

- Large Business (over 20 employees) \$682.50
- Small Business (under 20 employees) \$525.00
- NPO\* \$393.75
- Aboriginal Artist/Craftsperson \$210.00

\*To qualify for the NPO rate, your organization must be registered Provincially with the Companies Office/Corporations Branch or Federally with a charitable tax number. Proof of registration may be required. NPO booths will be assigned; there are a limited number of NPO booths available.

## Booth Preference

**As space is very limited, please register early!**

Please indicate your booth choices and we will endeavour to fulfill one of your requests. **Priority for booth assignments is provided to our sponsors.**

First Choice: Booth # \_\_\_\_\_

Second Choice: Booth # \_\_\_\_\_

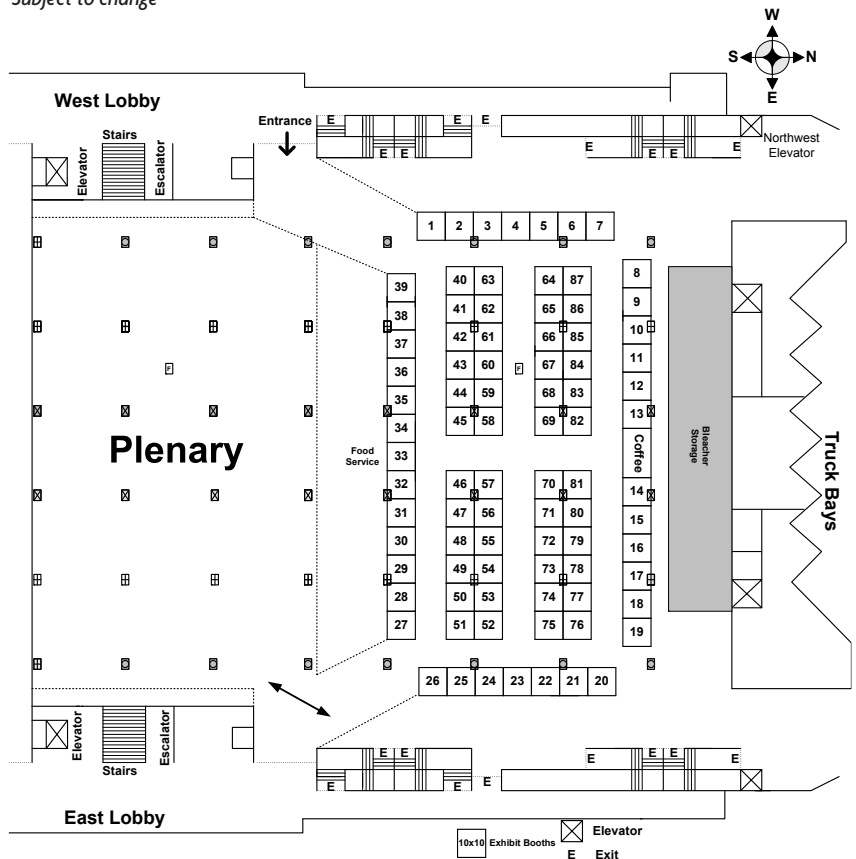
Third Choice: Booth # \_\_\_\_\_

## Booth Staff

There is free access to the exhibit hall; however, each exhibiting company will receive four exhibit badges with the company/organization name only. Please note that lunch will be provided each day for two booth personnel.

## Winnipeg Convention Centre Proposed Floor Plan - Hall A - Third Floor

Subject to change



Exhibitor form continued on next page >>

For more information, visit [WWW.VQCONFERENCE.COM](http://WWW.VQCONFERENCE.COM)

Vision Quest Conference - May 13-15, 2014

# Vision Quest 2014 - Exhibitor Form - Part 2

## Total Fee Calculation (Includes GST)

Please complete the information below to calculate total fees.

### Booth Fees

Large Business: \_\_\_\_\_ x \$682.50 \$ \_\_\_\_\_  
Small Business: \_\_\_\_\_ x \$525.00 \$ \_\_\_\_\_  
NPO: \_\_\_\_\_ x \$393.75 \$ \_\_\_\_\_  
Artist/Craftsperson: \_\_\_\_\_ x \$210.00 \$ \_\_\_\_\_

### Gala Banquet Tickets (Thursday, May 16th)

Banquet Ticket(s) \_\_\_\_\_ x \$63.00 \$ \_\_\_\_\_

### Delegate Registration Fees (Optional)

Early Bird \_\_\_\_\_ x \$393.75 \$ \_\_\_\_\_  
(applies only to payments received by April 4th, 2014)  
Regular Rate \_\_\_\_\_ x \$472.50 \$ \_\_\_\_\_

**Total Fees Calculation (Includes GST) \$ \_\_\_\_\_**

(5% GST included in all fees. No exemptions)

## Payment Method (Please Check One)

The exhibitor, signed below, agrees to pay by:

Cheque\* (enclosed)  Visa  MasterCard

Credit Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

\* Please make cheques payable to Vision Quest Conferences Inc.  
200-208 Edmonton Street, Winnipeg, MB R3C 1R7.

## Payment Terms

Exhibitor registrations must be paid in full within 10 business days or registration will be cancelled and reserved booth space will be released.

**Cancellation Policy:** Exhibitor cancellations will be accepted until April 23rd, 2014. Cancellations must be received in writing prior to this date. Any cancellations received after April 23rd, 2014 will not be entitled to a refund and the exhibitor agrees that Vision Quest has the right to resell the space at no benefit to the cancelled exhibitor. Any space not paid for in full by April 23rd will be released.

## Thank you for registering!

Our Trade Show Sales Coordinator will be contacting you shortly to confirm receipt.

If you have any questions please contact **Anne-Marie Thibert** at **204-231-8326** or **email admin@vqconference.com**

**For general information call 1-800-557-8242 or (204) 942-5049 or email admin@vqconference.com.**



**Vision Quest**  
CONFERENCES Inc.

PRESENTERS



CEDAR LAKE CFDC



DAKOTA OJIBWAY CFDC



KITAYAN CFDC



NORTH CENTRAL CFDC



SOUTHEAST CFDC

For more information, visit [www.vqconference.com](http://www.vqconference.com)