CELEBRATING **20** YEARS!

Vision Quest
Conference & Trade Show

May 17-19, 2016 • RBC CONVENTION CENTRE WINNIPEG

PROMOTING ABORIGINAL BUSINESS, COMMUNITY AND ECONOMIC DEVELOPMENT

Partnership Opportunities
For Sponsors & Exhibitors

PRESENTED BY:

CEDAR LAKE CFDC

DAKOTA OJIBWAY CFDC

KITAYAN CFDC

NORTH CENTRAL CFDC

SOUTHEAST CFDC

SPONSORSHIP OPPORTUNITY LEVELS:

Diamond Sponsor	$25,000
Crystal Sponsor	$15,000
Platinum Sponsor	$10,000
Gold Sponsor	$5,000
Silver Sponsor	$2,500
Banquet Table Sponsor	$1,200
Friend	$500

EXCLUSIVE SPONSORSHIP OPTIONS

Banquet	$10,000
Delegate Bag	$6,000

EXHIBIT OPPORTUNITIES:

Large Business	$675.00
Small Business	$525.00
NPO	$385.00
Aboriginal Artist/Craftsperson	$210.00

2016 KEYNOTE SPEAKERS

Award-winning Pop Music Artist Inez Point

Skid Row CEO Joe Roberts

SPONSORSHIP OR TRADE SHOW CONTACT:

Debbie Maslowsky
Conference Coordinator
Direct Phone: (204) 487-0035
Fax: (204) 231-8321
Email: dmaslowsky@mymts.net

Address:
Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7

For general information call: 1-800-557-8242 or 204-942-5049
www.vqconference.com

Find us on Facebook facebook.com/VQconference

Follow us on Twitter @VQConference

Our History

Vision Quest Conferences Inc. is a non-profit, charitable organization formed through partnerships with five Manitoba Aboriginal Community Futures Development Corporations.

Vision Quest Conference celebrated its 19th year in 2015. The show was an undeniable success with nearly 1,000 individuals attending as delegates, trade show participants, sponsors and volunteers. Our delegates were very pleased with the workshops, keynote presentations and entertainment, and our trade show participants appreciated the opportunity to showcase their product and services to the Conference delegates and public at large.

As we celebrate our **20th anniversary** in 2016 in the brand new space at the RBC Convention Centre Winnipeg, Vision Quest looks forward to bringing together innovators, entrepreneurs and business leaders to discuss and promote Aboriginal business, community and economic development. It has become a very well-respected event; providing opportunities for learning, networking, information sharing, partnership building as well as cultural awareness and entertainment. Over the past 19 years, nearly 14,000 people have participated in Vision Quest.

Our Delegates

While many of our delegates travel from Manitoba, Saskatchewan, Northern Ontario and Alberta, Aboriginal leaders and entrepreneurs from as far away as Nunavut, Northwest Territories and the U.S.A. have also participated. Our delegates include: Aboriginal business owners and operators; Aboriginal youth; community leaders; economic development officers; investors and financial institutions; government and corporate representatives; business and community service providers; individuals or businesses interested in working with the Aboriginal community.

Our Message

Our message of educational and entrepreneurial opportunity is broadcast to a wide audience. We have developed a proven marketing strategy that ensures our sponsors are prominently recognized by all delegates, media and the public. Marketing efforts include:

- A full colour Conference registration form and poster distributed to a mailing list of more than 2,500 individuals and organizations
- Advertising in major Aboriginal publications across Canada
- The Vision Quest website - www.vqconference.com which lists sponsors, Conference agenda, Trade Show details and the opportunity to register online
- Radio, TV and print media interviews leading up to and during the event
- On-site full colour program
- Event signage

Sponsorship Opportunities

Diamond Sponsor - $25,000

Sponsors in the Diamond category are overall Conference sponsors and will receive the complete menu of benefits.

RECOGNITION:

- Prominent placement of your logo in the Conference Program
- Full Page colour advertisement in the Conference Program
- Prominent placement of your logo in print advertisements
- Prominent placement of your logo at www.vqconference.com and a link to your website
- Prominent placement of your logo on sponsor signage throughout the Conference area.
- First choice of two complimentary booths in the trade show (20' x 10' space) valued at $1,350
- Opportunity to address the Conference delegates and/or introduce a keynote speaker
- Opportunity to present a workshop on a topic related to the Conference theme (as approved by the Vision Quest Board of Directors)
- Opportunity to contribute promotional materials for delegate bags.
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet.
- Complimentary Conference registrations for 8 (value of $3,960)
- Complimentary reserved table for 8 at the Gala Banquet with table recognition (value of $1,200) and invitations for 8 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

Crystal Sponsor - $15,000

RECOGNITION:

- Prominent placement of your logo in the Conference Program
- ½ page colour advertisement in the Conference Program
- Prominent placement of your logo in print advertisements
- Prominent placement of your logo at www.vqconference.com and a link to your website
- Prominent placement of your logo on sponsor signage throughout the Conference area
- First choice of two complimentary booths in the trade show (20' x 10' space) valued at $1,350
- Opportunity to introduce a keynote/workshop speaker or entertainer
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 6 (value of $2,970)
- Complimentary tickets and reserved seating at the Gala Banquet for 6 (value of $450) and invitations for 6 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

Platinum Sponsor - $10,000

RECOGNITION:

- Placement of your logo in the Conference Program
- ¼ page colour advertisement in the Conference Program
- Placement of your logo on www.vqconference.com and a link to your website
- Placement of your logo on all sponsor signage throughout the Conference area
- Complimentary booth (10' x 10' space) in the trade show (value of $675)
- Opportunity to introduce a workshop speaker or entertainer
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 4 (value of $1,980)
- Complimentary tickets and reserved seating at the Gala Banquet for 4 (value of $300) and invitations for 4 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

Gold Sponsor - $5,000

RECOGNITION:

- Placement of your logo in the Conference Program
- Placement of your logo at www.vqconference.com
- Placement of your logo on all sponsor signage throughout the Conference area
- Complimentary booth (10' x 10' space) in the trade show (value of $675)
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 2 (value of $990)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of $150) and invitations for 2 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

Silver Sponsor - $2,500

RECOGNITION:

- Listing of your company in the Conference Program
- Listing of your company on all sponsor signage throughout the Conference area
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registration for 1 (value of $495)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of $150) and invitations for 2 to the pre-dinner VIP Reception
- Recognition in our post-Conference newsletter (distribution of 1,000)

Banquet Table Sponsor - $1,200

RECOGNITION:

- Listing as table sponsor on the evening's commemorative menu
- Reserved table for 8 at the Gala Banquet with table recognition

Friend - $500

RECOGNITION:

- business card size in on-site program (magazine format - distribution of 600)

Custom Sponsorship Options

Banquet (exclusive) – $ 10,000

RECOGNITION:

- Placement of your logo in the Conference Program
- ¼ page colour advertisement in the Conference Program
- Placement of your logo on www.vqconference.com and a link to your website
- Placement of your logo on Banquet signage
- Opportunity to welcome Banquet guests and/or introduce entertainer
- Opportunity to contribute promotional materials at Banquet tables
- Acknowledgement by MC at Banquet
- Logo recognition on video screens and in menu/program at Banquet
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 2 (value of $990)
- Complimentary reserved table for 8 at the Gala Banquet with table recognition (value of $1,200) and invitations for 8 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

Delegate Bag (exclusive) - $ 6,000

RECOGNITION:

- Equal logo recognition with Vision Quest logo on delegate bag
- Listing of your company in the Conference Program
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 1 (value of $495)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of $150) and invitations for 2 to the pre-dinner VIP Reception
- Recognition in our post-Conference newsletter (distribution of 1,000)

Vision Quest Sponsorship Form

We appreciate your interest in Vision Quest 2016. To confirm your support please complete the information below and fax back to us at (204) 231-8321. If paying by cheque please mail completed form with payment to **Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7.**

Contact Information (Please Print)

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, Town or Village: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Support Options

Please check the level(s) and thank you for your generous support.

❑ Diamond Sponsor	$25,000.00
❑ Crystal Sponsor	$15,000.00
❑ Platinum Sponsor	$10,000.00
❑ Banquet Sponsor	$10,000.00
❑ Delegate Bag Sponsor	$6,000.00
❑ Gold Sponsor	$5,000.00
❑ Silver Sponsor	$2,500.00
❑ Banquet Table Sponsor	$1,200.00
❑ Friend	$500.00

Payment Method (Please Check One)

❑ Cheque ❑ Visa ❑ MasterCard

Card #: _____

Expiry Date: _____ / _____

Cardholder Name: _____

Signature: _____

Thank you for your generous support.
Our Conference Coordinator will be contacting you shortly to confirm receipt. If you have any questions in the mean time please call 1-800-557-8242 or (204) 942-5049 or email admin@vqconference.com.

To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact:

Debbie Maslowsky
Conference Coordinator

Direct Phone: (204) 487-0035

Fax: (204) 231-8321

Email: dmaslowsky@mts.net

Vision Quest Conferences Inc.
200 - 208 Edmonton Street Winnipeg, MB R3C 1R7

Vision Quest
CONFERENCES Inc.

Exhibit Opportunities

The 2016 Vision Quest Trade Show will be held in the NEW Hall C of the RBC Convention Centre Winnipeg, third floor. The Trade Show is adjacent to the Conference's main plenary/lunch room. With nearly 1,000 Conference participants as well as public attendees, exhibitors have the unique opportunity to be part of a select group in showcasing your business/product.

Exhibitor fees include:

- 10' x 10' booth space including 1 skirted (black) 6' table and 2 chairs
- Complimentary continental breakfast, refreshments and lunch for two booth staff both show days
- Invitation email provided for you to extend to your current and potential clients to visit your booth at Vision Quest (Trade Show is open to the public at no charge!).
- The opportunity to purchase tickets to the Gala Banquet - $75
- Networking and business opportunities

Additional Services:

To order electrical/Internet/phone, please contact Mary Fehr at the RBC Convention Centre Winnipeg at (204) 957-4538 or for order forms, visit www.wcc.mb.ca/planners/order-forms. For other booth requirements such as carpet, display materials, additional tables or chairs, please contact Central Display at (204) 237-3367 or for order forms, visit www.centraldisplay.ca/services.aspx. **All orders must be received and paid in advance of the show.**

Set-up & Tear-down

Exhibitor set-up is Tuesday, May 17th from 12:00 - 6:00 pm.
Tear-down takes place Thursday, May 19th from 2:30 - 4:30 pm.
Booths must be set-up and removed by the deadline times as noted (6:00 pm for set-up and 4:30 pm for tear-down). Booths cannot be dismantled prior to 2:30 pm on May 19th.

Show Hours:

Wednesday, May 18th: ..... 8:30 am – 6:30 pm
Thursday, May 19th: ..... 8:30 am – 2:30 pm

Security

A security guard will be on-site in the trade show area in the off-hours of the event; however, we do recommend that you remove computers and other valuables during those hours or if you leave the exhibit area during show hours. We also recommend that you provide your own insurance for your own protection.

Conference Registration

Conference registration is not included with a booth purchase.
Any exhibitor (booth staff) who would like to attend the full Conference, including the presentations and workshops, must register as a delegate. Please refer to the Vision Quest Conference Registration Package at ***www.vqconference.com.***

Conference Overview

Workshops are presented in 3 categories:

Business / Community / Youth

Tuesday, May 17	
9:00 am – 10:00 am	Certification Course Check-In
10:00 am – 6:00 pm	Certification Courses
12:00 pm – 6:00 pm	Exhibitor Set-Up (Trade Show)
4:00 pm – 8:00 pm	Delegate Registration Open
Wednesday, May 18	
8:00 am – 4:00 pm	Delegate Registration Open
8:30 am – 4:30 pm	**Trade Show**
8:30 am – 9:15 am	Continental Breakfast
9:15 am – 11:30 am	Opening Ceremonies & Keynote #1
11:30 am – 12:00 pm	**Trade Show Visiting**
12:00 pm – 1:15 pm	Lunch
1:30 pm – 2:45 pm	Workshop Session #1
2:45 pm – 3:15 pm	Refreshment Break on **Trade Show** floor
3:15 pm – 4:30 pm	Workshop Session #2
4:30 pm – 6:30 pm	Delegate Reception on **Trade Show** floor
Thursday, May 19	
8:00 am – 3:30 pm	Registration
8:30 am – 2:30 pm	**Trade Show**
8:30 am – 9:30 am	Continental Breakfast
9:30 am – 10:30 am	Keynote #2
10:30 am – 11:00 am	Refreshment Break in **Trade Show** floor
11:00 am – 12:15 pm	Workshop Session #3
12:15 pm – 1:15 pm	Lunch
1:30 pm – 2:45 pm	Workshop Session #4
2:30 pm – 4:30 pm	Trade Show Tear-Down
6:00 pm – 10:00 pm	Gala Banquet

Preliminary - Subject to Change

The Exhibitor agrees that Vision Quest Conferences Inc. and its volunteers, employees, contractors and sub-contractors accept no responsibility for damage, theft or any loss to displays, materials or personal property.

Vision Quest 2016 - Exhibitor Form

Vision Quest Conference - May 17-19, 2016

Please visit *www.vqconference.com* to book your space online, *or* complete the form below.

Contact Information (Please Print)

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, Town or Village: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Booth Preference

As space is at a premium, please register early! Please indicate your booth choices and we will endeavour to fulfill one of your requests. **Priority for booth assignments is provided to our sponsors.**

First Choice: Booth #_____

Second Choice: Booth #_____

Third Choice: Booth #_____

Booth Fees

Large Business: _____ x $675.00 $_____

Small Business: _____ x $525.00 $_____

NPO*: _____ x $385.00 $_____

Artist/Craftsperson: _____ x $210.00 $_____

*To qualify for the NPO rate, your organization must be registered Provincially with the Companies Office/Corporations Branch or Federally with a charitable tax number. Proof of registration may be required. NPO booths will be assigned; there are a limited number of NPO booths available.

Gala Banquet Tickets (Thursday, May 19th)

Banquet Ticket(s) _____ x $75 $_____

Delegate Registration Fees (Optional)

Early Bird _____ x $415 $_____

(applies only to payments received by April 1st, 2016)

Regular Rate _____ x $495 $_____

Total Fee Calculation **$** _____

Payment Method (Please Check One)

The exhibitor, signed below, agrees to pay by:

❑ Cheque* (enclosed) ❑ Visa ❑ MasterCard

Credit Card #: _____

Expiry Date: _____

Cardholder Name: _____

Signature: _____

*** Please make cheques payable to Vision Quest Conferences Inc.**
200-208 Edmonton Street, Winnipeg, MB R3C 1R7.

Payment Terms

Exhibitor registrations must be paid in full within 10 business days or registration will be cancelled and reserved booth space will be released.

Cancellation Policy: Exhibitor cancellations will be accepted until April 15th, 2016. Cancellations must be received in writing prior to this date. Any cancellations received after April 15th, 2016 will not be entitled to a refund and the exhibitor agrees that Vision Quest has the right to resell the space at no benefit to the cancelled exhibitor. Any space not paid for in full by April 15th will be released.

Thank you for registering!

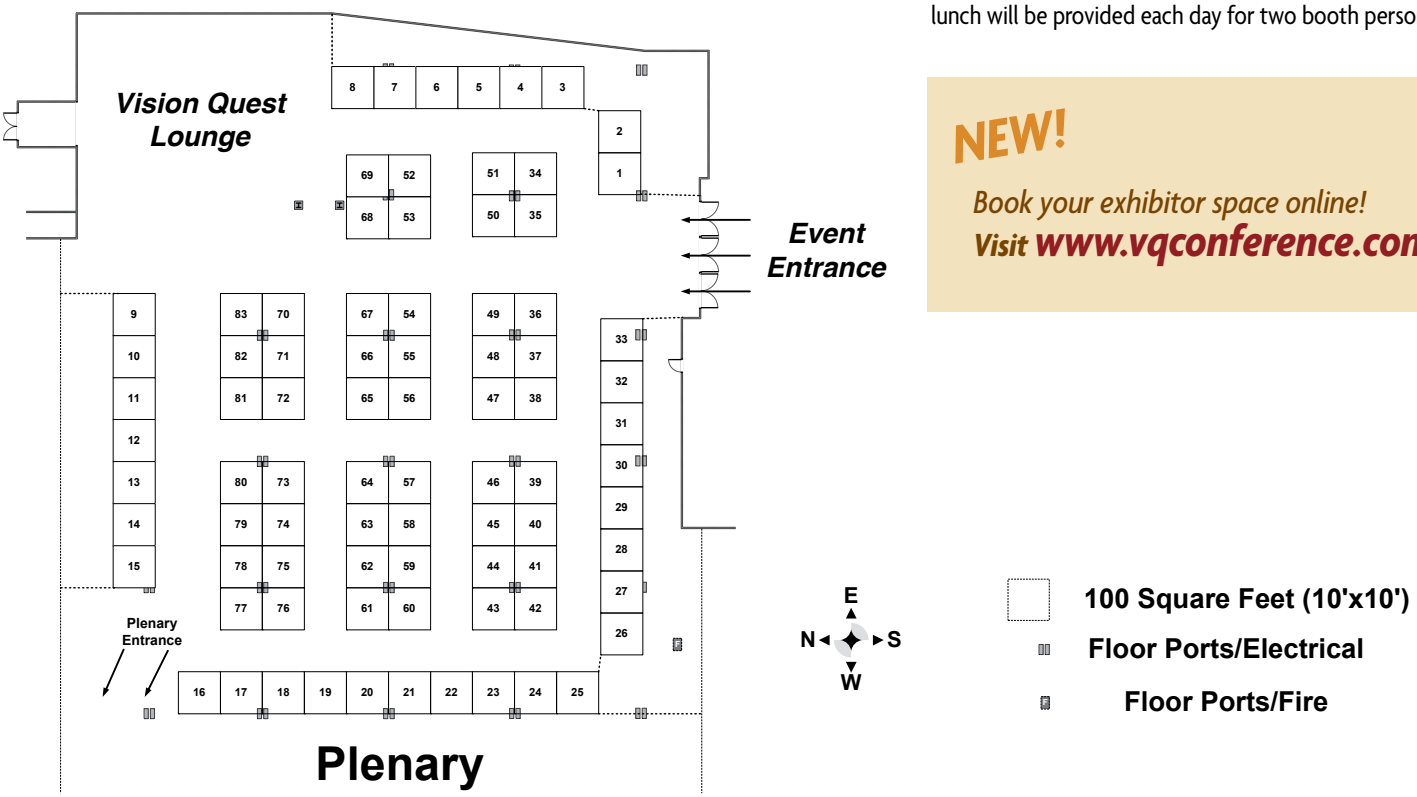
You will receive official confirmation of your space reservation upon payment. Please send your cheque to: Vision Quest Conferences, 200 – 208 Edmonton Street, Winnipeg MB, R3C 1R7 or call the **Vision Quest office** at **(204) 942-5049** with your credit card info. Your space will be guaranteed once payment is received. Booths are assigned closer to the date.

For general information call 1-800-557-8242 or (204) 942-5049 or email admin@vqconference.com.

Vision Quest 2016 - Exhibitor Details

RBC Convention Centre Winnipeg Proposed Floor Plan

NEW! **Hall C - Third Floor**
Subject to change



Booth Staff

There is free access to the exhibit hall; however, each exhibiting company will receive four exhibit badges with the company/organization name only. Please note that lunch will be provided each day for two booth personnel.

NEW!

Book your exhibitor space online!
Visit **www.vqconference.com**

Thank you for registering!

You will receive official confirmation of your space reservation upon payment. Please send your cheque to: Vision Quest Conferences, 200 – 208 Edmonton Street, Winnipeg MB, R3C 1R7 or call the **Vision Quest office** at **(204) 942-5049** with your credit card info. Your space will be guaranteed once payment is received. Booths are assigned closer to the date.

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Vision Quest
CONFERENCES Inc.

PRESENTERS

CEDAR LAKE CFDC | DAKOTA OJIBWAY CFDC | KITAYAN CFDC | NORTH CENTRAL CFDC | SOUTHEAST CFDC

For more information, visit www.vqconference.com