



# CELEBRATING 22 YEARS!

# Vision Quest

## Conference & Trade Show

May 15-17, 2018 RBC CONVENTION CENTRE WINNIPEG

PROMOTING INDIGENOUS BUSINESS, COMMUNITY AND ECONOMIC DEVELOPMENT

## Partnership Opportunities

### For Sponsors & Exhibitors

PRESENTED BY:



CEDAR LAKE CFDC



DAKOTA OJIBWAY CFDC



KITAYAN CFDC



NORTH CENTRAL CFDC



SOUTHEAST CFDC

### SPONSORSHIP OPPORTUNITY LEVELS:

Diamond Sponsor .....	\$25,000
Crystal Sponsor .....	\$15,000
Platinum Sponsor .....	\$10,000
Gold Sponsor .....	\$5,000
Silver Sponsor .....	\$2,500
Banquet Table Sponsor .....	\$1,200
Friend .....	\$500

### EXCLUSIVE SPONSORSHIP OPTIONS

Banquet .....	\$10,000
Delegate Bag .....	\$6,000

### EXHIBIT OPPORTUNITIES:

Large Business .....	\$795.00
Small Business .....	\$575.00
NPO .....	\$425.00
Artisan/Craftsperson .....	\$235.00

Please see category qualifications under Booth Fee

For immediate confirmation of your booking, please register online now at:

**WWW.VQCONFERENCE.COM**

### SPONSORSHIP / TRADE SHOW CONTACT:

**Debbie Maslowsky** Conference Coordinator

DIRECT PHONE: (204) 487-0035 FAX: (204) 231-8321 EMAIL: [dmaslowsky@mymts.net](mailto:dmaslowsky@mymts.net)

### Address:

Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7

For general information call: 1-800-557-8242 or 204-942-5049 or visit [www.vqconference.com](http://www.vqconference.com)



Find us on Facebook [facebook.com/VQconference](https://facebook.com/VQconference)



Follow us on Twitter @VQConference

## Our History

Vision Quest Conferences Inc. is a non-profit, charitable organization formed through partnerships with five Manitoba Indigenous Community Futures Development Corporations.

Vision Quest Conference celebrated its 21st year in 2017. The event was an undeniable success with over 1,000 participants attending as delegates, exhibitors, sponsors and volunteers, as well as hundreds of local consumers. Our delegates were very pleased with the variety of workshops, inspiring keynote presentations and the cultural entertainment, and our trade show participants appreciated the opportunity to showcase their products and services to the Conference delegates and public at large.

As we celebrate our 22nd Conference & Trade Show in 2018 at the RBC Convention Centre Winnipeg, Vision Quest looks forward to bringing together innovators, entrepreneurs and business leaders to discuss and promote Indigenous business, community and economic development. Vision Quest has become a very well-respected event; providing opportunities for learning, networking, information sharing, partnership building as well as cultural awareness and entertainment. Over the past 21 years, nearly 16,000 people have participated in Vision Quest.

## Our Delegates

While many of our delegates travel from Manitoba, Saskatchewan, Northern Ontario and Alberta, Indigenous leaders and entrepreneurs from as far away as Nunavut, Northwest Territories and the U.S.A. have also participated. Our delegates include: Indigenous business owners and operators; Indigenous youth; community leaders; economic development officers; investors and financial institutions; government and corporate representatives; business and community service providers; individuals or businesses interested in working with the Indigenous community.

## Our Message

Our message of educational and entrepreneurial opportunity is broadcast to a wide audience. We have developed a proven marketing strategy that ensures our sponsors are prominently recognized by all delegates, media and the public. Marketing efforts include:

- A full colour Conference registration brochure and poster distributed to a mailing list of more than 2,500 individuals and organizations
- Advertising in major Indigenous publications across Canada and through a strategic social media campaign
- The Vision Quest website - [www.vqconference.com](http://www.vqconference.com) which lists sponsors, Conference agenda, Trade Show details and the opportunity to register online
- Radio, TV and print media interviews leading up to and during the event
- On-site full colour program
- Event signage and audio visual display

## Sponsorship Opportunities

### *Diamond Sponsor - \$25,000*

*Sponsors in the Diamond category are overall Conference sponsors and will receive the complete menu of benefits.*

#### **RECOGNITION:**

- Prominent placement of your logo in the Conference Program
- Full Page colour advertisement in the Conference Program
- Prominent placement of your logo in print advertisements
- Prominent placement of your logo at [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Prominent placement of your logo on sponsor signage throughout the Conference
- Prominent placement of your logo in plenary room audio visual display
- First choice of two complimentary booths in the trade show (20' x 10' space) valued at \$1,590
- Opportunity to address the Conference delegates and/or introduce a keynote speaker
- Opportunity to present a workshop on a topic related to the Conference theme (as approved by the Vision Quest Board of Directors)
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 8 (value of \$4,280)
- Complimentary reserved table for 8 at the Gala Banquet with table recognition (value of \$1,200) and invitations for 8 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Crystal Sponsor - \$15,000*

### **RECOGNITION:**

- Prominent placement of your logo in the Conference Program
- ½ page colour advertisement in the Conference Program
- Prominent placement of your logo in print advertisements
- Prominent placement of your logo at [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Prominent placement of your logo on sponsor signage throughout the Conference
- Prominent placement of your logo in plenary room audio visual display
- First choice of two complimentary booths in the trade show (20' x 10' space) valued at \$1,590
- Opportunity to introduce a keynote/workshop speaker or entertainer
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 6 (value of \$3,210)
- Complimentary tickets and reserved seating at the Gala Banquet for 6 (value of \$450) and invitations for 6 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Platinum Sponsor - \$10,000*

### **RECOGNITION:**

- Placement of your logo in the Conference Program
- ¼ page colour advertisement in the Conference Program
- Placement of your logo on [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Placement of your logo on all sponsor signage throughout the Conference
- Placement of your logo in plenary room audio visual display
- Complimentary booth (10' x 10' space) in the trade show (value of \$795)
- Opportunity to introduce a workshop speaker or entertainer
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 4 (value of \$2,140)
- Complimentary tickets and reserved seating at the Gala Banquet for 4 (value of \$300) and invitations for 4 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Gold Sponsor - \$5,000*

### **RECOGNITION:**

- Placement of your logo in the Conference Program
- Placement of your logo at [www.vqconference.com](http://www.vqconference.com)
- Placement of your logo on all sponsor signage throughout the Conference
- Placement of your logo in plenary room audio visual display
- Complimentary booth (10' x 10' space) in the trade show (value of \$795)
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 2 (value of \$1,070)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of \$150) and invitations for 2 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Silver Sponsor - \$2,500*

### **RECOGNITION:**

- Listing of your company in the Conference Program
- Listing of your company on all sponsor signage throughout the Conference
- Listing of your company in plenary room audio visual display
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registration for 1 (value of \$535)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of \$150) and invitations for 2 to the pre-dinner VIP Reception
- Recognition in our post-Conference newsletter (distribution of 1,000)

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## *Banquet Table Sponsor - \$1,200*

### **RECOGNITION:**

- Listing as table sponsor on the evening's commemorative menu
- Reserved table for 8 at the Gala Banquet with table recognition

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## *Friend - \$500*

### **RECOGNITION:**

- business card size in on-site program (magazine format - distribution of 600)

# Custom Sponsorship Options

## *Banquet (exclusive) – \$ 10,000*

### **RECOGNITION:**

- Placement of your logo in the Conference Program
- ¼ page colour advertisement in the Conference Program
- Placement of your logo on [www.vqconference.com](http://www.vqconference.com) and a link to your website
- Placement of your logo on Banquet signage
- Placement of your logo in plenary room audio visual display
- Opportunity to welcome Banquet guests and/or introduce entertainer
- Opportunity to contribute promotional materials at Banquet tables
- Acknowledgement by MC at Banquet
- Logo recognition on video screens and in menu/program at Banquet
- Opportunity to contribute promotional materials for delegate bags
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 2 (value of \$1,070)
- Complimentary reserved table for 8 at the Gala Banquet with table recognition (value of \$1,200) and invitations for 8 to the pre-dinner VIP Reception
- Formal presentation of a sponsorship recognition gift at the Banquet
- Recognition in our post-Conference newsletter (distribution of 1,000)

## *Delegate Bag (exclusive) - \$ 6,000*

### **RECOGNITION:**

- Equal logo recognition with Vision Quest logo on delegate bag
- Listing of your company in the Conference Program
- Participation in the Traditional Grand Entry at the Conference Opening Ceremonies
- Participation in the Traditional Grand Entry at the Closing Banquet
- Complimentary Conference registrations for 1 (value of \$535)
- Complimentary tickets and reserved seating at the Gala Banquet for 2 (value of \$150) and invitations for 2 to the pre-dinner VIP Reception
- Recognition in our post-Conference newsletter (distribution of 1,000)

# Vision Quest Sponsorship Form

We appreciate your interest in Vision Quest 2018. To confirm your support please complete the information below and fax back to us at (204) 231-8321 or email to admin@vqconference.com. If paying by cheque please mail completed form with payment to **Vision Quest Conferences Inc., 200 - 208 Edmonton Street, Winnipeg, MB R3C 1R7.**

## Contact Information (Please Print)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, Town or Village: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## Support Options

Please check the level(s) and thank you for your generous support.

- |  |             |
|--|-------------|
| <input type="checkbox"/> Diamond Sponsor       | \$25,000.00 |
| <input type="checkbox"/> Crystal Sponsor       | \$15,000.00 |
| <input type="checkbox"/> Platinum Sponsor      | \$10,000.00 |
| <input type="checkbox"/> Banquet Sponsor       | \$10,000.00 |
| <input type="checkbox"/> Delegate Bag Sponsor  | \$6,000.00  |
| <input type="checkbox"/> Gold Sponsor          | \$5,000.00  |
| <input type="checkbox"/> Silver Sponsor        | \$2,500.00  |
| <input type="checkbox"/> Banquet Table Sponsor | \$1,200.00  |
| <input type="checkbox"/> Friend                | \$500.00    |

## Payment Method (Please Check One)

- Cheque       Credit Card

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

### Thank you for your generous support.

Our Conference Coordinator will be contacting you shortly to confirm receipt. If you have any questions in the meantime please call 1-800-557-8242 or (204) 942-5049 or email admin@vqconference.com.

**To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact:**

**Debbie Maslowsky**  
Conference Coordinator

Direct Phone: (204) 487-0035

Fax: (204) 231-8321

Email: dmaslowsky@mts.net

**Vision Quest Conferences Inc.**

200 - 208 Edmonton Street Winnipeg, MB R3C 1R7



**Vision Quest**  
CONFERENCE Inc.

# Exhibit Opportunities

The 2018 Vision Quest Trade Show will be held in Hall C, third floor of the South Building, RBC Convention Centre Winnipeg. The Trade Show is adjacent to the Conference's main plenary/lunch room. With over 1,000 Conference participants as well as public attendees, exhibitors have the unique opportunity to be part of a select group in showcasing your business/product.

## Exhibitor fees include:

- 10' x 10' booth space including 1 skirted (black) 6' table and 2 chairs
- Complimentary continental breakfast, refreshments and lunch for two booth staff both show days
- Invitation email provided for you to extend to your current and potential clients to visit your booth at Vision Quest (Trade Show is open to the public at no charge!)
- The opportunity to purchase tickets to the Gala Banquet - \$75
- Networking and business opportunities

## Additional Services:

To order electrical/Internet/phone, please visit [www.wcc.mb.ca/planners/order-forms](http://www.wcc.mb.ca/planners/order-forms). If you are having issues with your order, please contact the RBC Convention Centre Winnipeg at (204) 956-1720. For other booth requirements such as carpet, display materials, additional tables or chairs, please visit the Central Display website at [www.centraldisplay.ca](http://www.centraldisplay.ca) where you can download the order form customized for the Vision Quest event.

If you require assistance, please email [info@centraldisplay.ca](mailto:info@centraldisplay.ca) or call (204) 237-3367. **All orders must be received and paid in advance of the show.**

## Set-up & Tear-down

Exhibitor set-up is Tuesday, May 15th from 12:00 – 6:00 pm. Tear-down takes place Thursday, May 17th from 2:30 – 4:30 pm. Booths must be set-up and removed by the deadline times as noted (6:00 pm for set-up and 4:30 pm for tear-down). Booths cannot be dismantled prior to 2:30 pm on May 17th.

## Show Hours:

Wednesday, May 16th: ..... 8:30 am – 4:30 pm  
Thursday, May 17th: ..... 8:30 am – 2:30 pm

## Security

A security guard will be on-site in the trade show area in the off-hours of the event; however, we do recommend that you remove computers and other valuables during those hours or if you leave the exhibit area during show hours. We also recommend that you provide your own insurance for your own protection.

## Conference Registration

Conference registration is not included with a booth purchase. Any exhibitor (booth staff) who would like to attend the full Conference, including the presentations and workshops, must register as a delegate. Please refer to the Vision Quest Conference Registration Package at [www.vqconference.com](http://www.vqconference.com).

## Conference Overview

*Workshops are presented in 3 categories:*  
*Business / Community / Youth*

Tuesday, May 15	
12:00 pm – 6:00 pm	Exhibitor Set-Up (Trade Show)
4:00 pm – 8:00 pm	Delegate Registration Open
Wednesday, May 16	
8:00 am – 4:00 pm	Delegate Registration Open
8:30 am – 4:30 pm	<b>Trade Show</b>
8:30 am – 9:15 am	Continental Breakfast
9:15 am – 11:30 am	Opening Ceremonies & Keynote #1
11:30 am – 12:00 pm	<b>Trade Show Visiting</b>
12:00 pm – 1:15 pm	Lunch
1:30 pm – 2:45 pm	Workshop Session #1
2:45 pm – 3:15 pm	Refreshment Break on <b>Trade Show</b> floor
3:15 pm – 4:30 pm	Workshop Session #2
Thursday, May 17	
8:00 am – 3:30 pm	Registration
8:30 am – 2:30 pm	<b>Trade Show</b>
8:30 am – 9:30 am	Continental Breakfast
9:30 am – 10:30 am	Keynote #2
10:30 am – 11:00 am	Refreshment Break on <b>Trade Show</b> floor
11:15 am – 12:30 pm	Workshop Session #3
12:30 pm – 1:30 pm	Lunch
1:45 pm – 3:00 pm	Workshop Session #4
2:30 pm – 4:30 pm	Trade Show Tear-Down
6:00 pm – 10:00 pm	Gala Banquet

*Preliminary - Subject to Change*

**The Exhibitor agrees that Vision Quest Conferences Inc. and its volunteers, employees, contractors and sub-contractors accept no responsibility for damage, theft or any loss to displays, materials or personal property.**

*From Vision to Reality*

**For immediate confirmation of your booking, please register online now at [www.vqconference.com](http://www.vqconference.com), or complete the form below.**

## Contact Information (Please Print)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### Booth Preference

**As space is at a premium, please register early!** Please indicate your booth choices and we will endeavour to fulfill one of your requests. **Priority for booth assignments is provided to our sponsors and then to large and small businesses.**

First Choice: Booth # \_\_\_\_\_

Second Choice: Booth # \_\_\_\_\_

Third Choice: Booth # \_\_\_\_\_

### Booth Fees

Large Business: \_\_\_\_\_ x \$795.00 \$ \_\_\_\_\_

Small Business: \_\_\_\_\_ x \$575.00 \$ \_\_\_\_\_

NPO\*: \_\_\_\_\_ x \$425.00 \$ \_\_\_\_\_

Artisan/Craftsperson\*\*: \_\_\_\_\_ x \$235.00 \$ \_\_\_\_\_

\*To qualify for the NPO rate, your organization must be registered Provincially with the Companies Office/Corporations Branch or Federally with a charitable tax number. Proof of registration may be required. NPO booths will be assigned; there are a limited number of NPO booths available.

\*\* To qualify for the Artisan/Craftsperson rate, items must be handmade/handcrafted by the Artisan/Craftsperson; not machine-produced. This category does not include those with a commercial/store-front business.

### Gala Banquet Tickets, Thursday, May 17th (Optional)

Banquet Ticket(s) \_\_\_\_\_ x \$75 \$ \_\_\_\_\_

### Delegate Registration Fees (Optional)

Early Bird \_\_\_\_\_ x \$435 \$ \_\_\_\_\_

(applies only to payments received by April 6, 2018)

Regular Rate \_\_\_\_\_ x \$535 \$ \_\_\_\_\_

**Total Fee Calculation** \$ \_\_\_\_\_

### Payment Method (Please Check One)

The exhibitor, signed below, agrees to pay by:

Cheque\* (enclosed)  Credit Card

Credit Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**\* Please make cheques payable to Vision Quest Conferences Inc.**  
200-208 Edmonton Street, Winnipeg, MB R3C 1R7.

### Payment Terms

Exhibitor registrations must be paid in full within 10 business days or registration will be cancelled and reserved booth space will be released.

**Cancellation Policy:** Exhibitor cancellations will be accepted until April 9th, 2018. Cancellations must be received in writing prior to this date. Any cancellations received after April 9th, 2018 will not be entitled to a refund and the exhibitor agrees that Vision Quest has the right to resell the space at no benefit to the cancelled exhibitor. Any space not paid for in full by April 9th will be released.

## Thank you for registering!

You will receive official confirmation of your space reservation upon payment. Please send your cheque to: Vision Quest Conferences, 200 – 208 Edmonton Street, Winnipeg MB, R3C 1R7 or call the **Vision Quest office** at **(204) 942-5049** with your credit card info. Your space will be guaranteed once payment is received. Booths are assigned closer to the date.

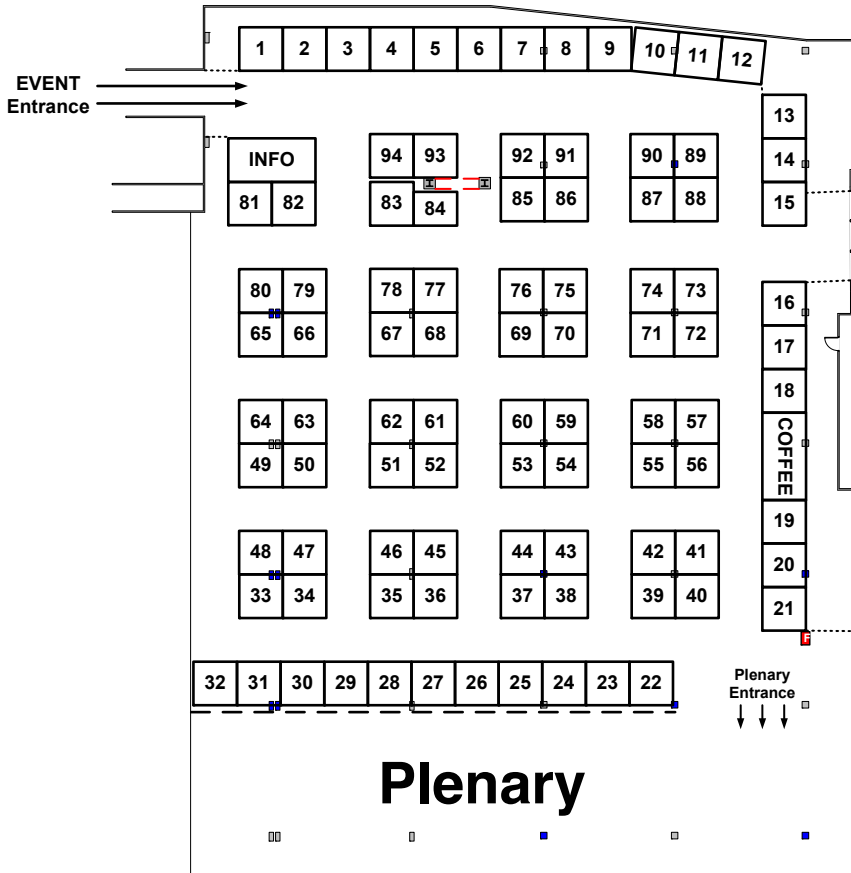
**For general information call 1-800-557-8242 or (204) 942-5049 or email [admin@vqconference.com](mailto:admin@vqconference.com).**

# Vision Quest 2018 - Exhibitor Details

## RBC Convention Centre Winnipeg Floor Plan

### Hall C - Third Floor

Subject to change



## Booth Staff

There is free access to the exhibit hall; however, each exhibiting company will receive four exhibit badges with the company/organization name only. Please note that lunch will be provided each day for two booth personnel.

**FOR IMMEDIATE  
CONFIRMATION  
OF YOUR BOOKING,  
REGISTER ONLINE NOW AT:  
[WWW.VQCONFERENCE.COM](http://WWW.VQCONFERENCE.COM)**

*Thank you for registering!*

You will receive official confirmation of your space reservation upon payment. Please send your cheque to: Vision Quest Conferences, 200 – 208 Edmonton Street, Winnipeg MB, R3C 1R7 or call the **Vision Quest office** at **(204) 942-5049** with your credit card info. Your space will be guaranteed once payment is received. Booths are assigned closer to the date.

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**Vision Quest**  
CONFERENCES Inc.

PRESENTERS



For more information, visit [www.vqconference.com](http://www.vqconference.com)