



Vision Quest

CONFERENCES Inc.

May 17-19, 2011 Winnipeg Convention Centre

FOR IMMEDIATE RELEASE

VISION QUEST 2011: TRADE SHOW OPEN TO PUBLIC – FREE ADMISSION!

Winnipeg, Manitoba (May 5, 2011) – The **Vision Quest Conference** is pleased to announce that the Trade Show will be open to the public once again this year, with **FREE PUBLIC ADMISSION**:

VISION QUEST 2011 – TRADE SHOW
Winnipeg Convention Centre, Hall B, Third Floor
Wednesday, May 18 / 8:30 am to 4:30 pm
Thursday, May 19 / 8:30 am to 2:30 pm
Free public admission!

More than 80 companies and organizations will be exhibiting at the Vision Quest Trade Show, representing business suppliers, service providers, hospitality groups, career opportunities, economic organizations, educational institutions, and information services. A wide selection of artists will have one-of-a-kind gifts and artwork available for purchase.

THE CONFERENCE

The 15th annual Vision Quest Conference takes place May 17 to 19 at the Winnipeg Convention Centre. Vision Quest brings together innovators, entrepreneurs and business leaders to discuss and promote Aboriginal business, community and economic development. More than 9,000 participants have taken part in Vision Quest since 1997. Here are some of the highlights of this dynamic three-day event:

- Two acclaimed keynote speakers
- 16 workshops focused on business, leadership, and community
- Trade show featuring more than 80 exhibitors – free public admission!
- Brand new 'Ask the Consultant' feature
- Networking and partnership opportunities
- Empowering youth program
- Culture and tradition
- Award presentations
- Opening night entertainment
- Closing night gala banquet
- Meals and refreshments

KEYNOTE SPEAKERS

Providing the opening keynote presentation on Wednesday, May 18 is **Roberta Jamieson**, CEO of the National Aboriginal Achievement Foundation. On Thursday, May 19 the keynote speaker is Manitoba's own **Theoren Fleury**, former NHL All-Star, Stanley Cup Winner, and Olympic Gold Medalist.

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OPENING & CLOSING EVENTS

The opening night event on May 17 features performing artists **Plex, Leemai Lafontaine, and Sarah Podemski of The H.O.P.E Tour**, as well as a **CREE-ations Fashion Show by Edna Nabess**. On closing night, Vision Quest wraps up with a special Gala Banquet, featuring a fabulous dinner, award presentations, cultural demonstrations, and entertainment by renowned illusionist **Brian Glow**.

ABOUT VISION QUEST

Vision Quest Conferences Inc. is a community based charitable organization formed through partnerships with six Aboriginal Community Futures Development Corporations (Cedar Lake CFDC, Dakota Ojibway CFDC, Kitayan CFDC, Northwest CFDC, North Central CFDC, Southeast CFDC). Vision Quest thanks the following Sponsors to date for their support: Indian & Northern Affairs Canada, Aboriginal and Northern Affairs – Province of Manitoba, Service Canada, Centre for Aboriginal Human Resource Development Inc. (CAHRD), Manitoba Hydro, Meyers Norris Penny, MTS Allstream, Place Louis Riel All Suite Hotel, Precambrian Wholesale (2010) Ltd./First Canadian Fuels, South Beach Casino and Resort, The Winnipeg Foundation, Aboriginal Business Service Network, Assiniboine Credit Union, Boeing Canada, Manitoba Lotteries Corporation, and the Manitoba Métis Federation. Thanks also to the many Media Partners, service providers, and other supporters.

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For more information, full conference schedule, online registration, and exhibitor applications, visit www.vqconference.com.

CONTACT FOR MEDIA:

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